



THE ENGAGEMENT CODE

Unlocking the Secrets to Employee Motivation



Leadership Training

Learning Objectives

After participating your team should be able to:

- Understand what engagement is from a company and employee perspective and why it matters to them as a leader
- Be aware of their own engagement and what motivates them
- Use best practices to provide an engaging work experience for employees

Duration

1 day: 9am – 5pm

Number of participants

Maximum participants is 20

Who should attend

Anyone in a supervisory or management role will benefit immensely from this workshop.

www.combustionco.com

hookup@combustionco.com

416-725-4393

About the Workshop

***NOTE: Real World Coaching or its equivalent is recommended for this workshop**

One of the biggest questions in the corporate world today is how to 'engage' employees. Why? Because those organizations that truly value and acknowledge their employees are likely to attract better talent and hold onto them longer – making their people investment far more beneficial.

But what do these diverse individuals who make up our workforce want and need in order to feel engaged? There can't be a one size fits all approach, so how can we figure out the best approaches to ensuring that they really feel the love - and are willing to give their energy and commitment in return? All of this adds up to cracking the mysterious 'employee engagement' code.

This one-day workshop introduces the concepts of 'engagement' and helps managers focus on the elements that really matter. From understanding what drives their teams, how to create a sense of connectedness, providing opportunities for growth, and decoding what form of recognition actually works, to helping them create an environment of real meaning and purpose for each and every person they lead, this workshop discards the buzzwords and offers very tangible ways to go about creating the kind of engagement that both attracts, retains and grows talent.

Highly experiential, with tons of opportunities to test, try and share in a safe environment, The Engagement Code will help to take 'engagement' out of theory and into real practice. Participants will also get to strengthen and cement their coaching skills and put their abilities to the test. They'll experience a veritable buffet of new employee motivation tools and techniques that will satisfy even the pickiest of personality palates. By workshop's end, they'll be masters of the hidden language required to crack the Engagement Code.

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